



## Corporate Engagement Advisor Recruitment Pack

<b>Job Title</b>	Corporate Engagement Advisor
<b>Duration</b>	One year fixed-term contract (ends Feb 2023)
<b>Hours</b>	Full-time, but part-time working may be considered.
<b>Salary</b>	£40,000 per annum (pro rata if applicable)
<b>Location</b>	Remote working within the UK
<b>Application</b>	The closing date for this position is <b>Friday 7<sup>th</sup> January</b> . Interviews will take place online over MS Teams. Please submit a cover letter and CV detailing your suitability for the post, whether you would want a full-time or part-time position (minimum of 3 days a week), and when you may be able to take up the position if offered, to <a href="mailto:info@crustaceancompassion.org">info@crustaceancompassion.org</a>

### Job Description

It is an exciting time to join Crustacean Compassion. This role offers an opportunity to join our ground-breaking campaign and make a real and significant difference to the lives of millions of animals a year. Our campaigning has led to the inclusion of decapod crustaceans to the definition of animal in the Animal Welfare (Sentience) Bill currently progressing through Parliament. The recent publication of the Defra commissioned LSE Review confirmed that decapod crustaceans are sentient and recommended their protection in law and changes to current practices within the food industry. We are seeking a Corporate Engagement Advisor to progress work related to these developments.

Crustacean Compassion is a not-for-profit animal welfare organisation which campaigns for the humane treatment of decapod crustaceans such as lobsters, crabs, prawns and langoustines, based on scientific evidence of their sentience. Decapod crustaceans are not adequately covered under UK animal welfare legislation. This means that many shocking methods of slaughter, handling and storage which would be illegal in other animals, such as boiling alive, are currently permitted.

Despite our small size we are well-respected for our reasoned, determined and creative approach. We have received significant public and political attention which has prompted widespread media coverage. Furthermore, we are the leading organisation focussed on this issue.

Working closely with the Directors and the Campaign Manager, and using our suite of animal welfare policies, you will help us develop our corporate engagement streams of work, provide advice, and represent the interests of decapod crustaceans across the UK.

## Key Responsibilities

- Responsible for creation and development of strategic documents for corporate engagement work based on Crustacean Compassion's campaign strategy, activities and plans.
- Developing relationships, together with the Directors and Campaigns Manager, across the shellfish food industry with an initial focus on retailers but also likely to include engagement across the sea to plate journey. Influencing these contacts to increase humane treatment of decapod crustaceans in their supply chains.
- Work with relevant stakeholders to help us identify opportunities to further our corporate engagement agenda and to push for improved policies that impact decapod crustacean welfare.
- Working with external contractors on the development of set projects, advising the team on aspects that will impact corporate engagement.
- Sustain effective relationships with other corporate engagement leads in our close network of animal welfare NGOs.
- Identify opportunities for influencing the welfare of decapod crustaceans through corporate engagement, and put forward persuasive and well-informed arguments with the support of the campaigns team.
- Analyse policies and documentation produced by food business to identify opportunities for engagement.
- Represent Crustacean Compassion at external meetings and events, where requested, in person.
- Preparing and delivering documents and guidance to key corporate decision-makers.
- Performing other duties as required, as a member of our small team.

## Person Specification

### Essential

- Experience within a similar corporate engagement role, with success working with UK industry bodies and/or businesses to bring about change in policy
- A strong understanding of the food industry
- Good understanding of the interactions between the food industry and NGOs
- Ability to work with sustained focus towards long-term objectives whilst remaining adaptable to changing circumstances
- Strong networking skills, with clear, persuasive oral and written communications skills to be able to engage and influence a range of key stakeholders internally and externally
- Excellent diplomacy and negotiation skills
- Strong analytical skills, and a strategic thinker

### Desirable

- Knowledge of the UK shellfish industry
- Experience working within the food industry, shellfish or large retailer focus would be a particular advantage.
- Good understanding of animal welfare policies within food business in the UK
- Experience of working with international food supply chains
- A passion or interest in animal welfare
- Knowledge of aquatic animal industries or welfare.